



Jonathan Hildebrand
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EDUCATION

Savannah College of Art & Design
(2007-2008)
MA, Graphic Design

University of North Carolina,
Chapel Hill (2001-2005)
BA, Communication Studies
BA, Linguistics

RECOGNITIONS

6 American Inhouse Design
Awards from Graphic Design USA
for Interactive Design
(2011-2015)

Featured in video promotions for
the launch of Adobe CS4
(2008-09)

Featured designer at the Design
College Expo in Seoul, Korea
(2007)

Eagle Scout
(2001)

EXPERIENCE

Director of UX
Brooks Bell | Raleigh, NC

3/2016-

As the Director of User Experience at Brooks Bell, I am working on bringing the voice of the user to our enterprise-level A/B testing, targeting, and optimization services.

Senior Art Director and Designer
Capital One | Richmond, VA

2009/16

Specialized in digital marketing, user experience, and user interface design, allowing me to be at the forefront of many digital advances at Capital One, as well as stay current with the ever-evolving digital marketing trends.

Worked on both inbound and outbound digital marketing strategies in a test and learn environment. This allowed us to craft the most effective user experience based on real test results.

Worked on national marketing campaigns for flagship products such as the launch of the Venture Rewards Card and Capital One Cash Card. These projects also included working with celebrity spokespeople such as Alec Baldwin and Jimmy Fallon.

The work I have created or have been a part of at Capital One has been recognized by industry leaders such as NetBanker, Money Magazine, and Graphic Design USA

Art Director and Designer
Merged Media | Friedewald, Germany

2008/09

Designed, built, and art directed highly interactive flash presentations incorporating video, graphical elements, and touchscreen technology. These presentations were built to run locally and/or over the web.

Worked with German corporations such as Nestle DE, GIRA, Deutsche Bank, Commerz Bank, Gedys Intraware, and Kali + Salz.

Senior Designer
Marketing Ministries | Raleigh, NC

2005/07

Developed branding and marketing materials for churches, religious organizations, and Christian-run businesses. Creative work included websites, banner ads, identity packages, promotional materials, as well as video graphics.

Built a solid studio environment that encouraged a high level of interaction between creative and business goals.

Freelance Designer
Hildebrand Designs | Various

5/2005-

Owner and chief designer of my own freelance business offering user research consulting, digital design/implementation, and speaking/training services.